

**ABB FORMULA E**  
FIA WORLD CHAMPIONSHIP



# 2024 LONDON E-PRIX

ExCeL LONDON

Saturday 20 July & Sunday 21 July 2024

# CSM Hospitality

Official Reseller of Formula E Hospitality and Premium Experiences

Unleashing the power of electric racing. Formula E is designed to inspire and excite the next generation of sports fans to show the world that high performance and sustainability can powerfully co-exist.

Formula E offers a wide range of premium experience products ranging from shared opportunities to private suites. Package overviews are outlined in this pack.

## SEASON 10...IT'S ON



### THE SPORT

Single seater, open-wheel racing 100% electric, zero emissions, dramatic street circuits, intense races inside an hour.



### THE TECH

The pinnacle of high performance and sustainability with ambitious EV technology.



### THE SHOW

Racing on the streets of some of the most iconic cities on the planet. A vibrant fan culture in cities all over the world.



### THE PURPOSE

Net zero since day zero. Leading the conversation on sustainability. Leaving a legacy with sustainability projects around the world.



For further information please contact [enquires@csm.com](mailto:enquires@csm.com) or call the Hospitality team on 020 7593 5289



## Electric Lounge | London E-Prix

Step into the heart of Formula E excitement in the Electric Lounge, where high-energy hospitality comes alive in a vibrant shared space. Experience the pulse of the event with all-day catering that tantalizes your taste buds, a thrilling pit lane walk that puts you in the midst of the action and nonstop entertainment all day long. Immerse yourself in the atmosphere, where every moment is a celebration of the racing spirit.

### Your Hospitality Includes:

- Complimentary grandstand seating for every guest
- VIP pit lane walk experience\*
- Inclusive beer, wine, soft drinks, tea & coffee
- Casual catering buffet: breakfast & lunch
- Live DJ
- Entertainment
- Standard opening hours: 09:30-17:30\*

*\*Subject to change*

Day Price	£440
Weekend Price	N/A
Request Deadline	08/04/2024

All prices shown are per person and exclude VAT



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# Race Suites | London E-Prix

[View the Race Suite video](#)

Formula E Race Suites provide a tailor-made race day experience in a brandable private setting. Clients can customise their guest program, with opportunities to upgrade and build a package to suit their brand. Please note, Race Suites require a minimum number of guests.

Suites available: Platinum Suite, North Gallery, Silver Sturgeon.

All details and inclusions for each suite are outlined on the next few pages. Prices shown below.

Overview	Platinum Suite	North Gallery	Silver Sturgeon
Day Price	£880	£935	£1,540
Weekend Price	£1,265	£1,320	N/A
Request Deadline	15/04/2024	15/04/2024	15/04/2024

All prices shown are per person and exclude VAT



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## North Gallery Suite | London E-Prix

Min 50 pax, Max 150 pax

Experience the pinnacle of racing luxury with Formula E Race Suites, where every moment is tailored to your brand in an exclusive, totally customisable setting. Elevate your race day with a private suite featuring a shared terrace for thrilling race views and grandstand seating for all guests. This is the highest standard of motorsport extravagance, where each detail is meticulously crafted for an electrifying and entertaining affair.

### Your Hospitality Includes:

- Private suite with shared terrace for prime race viewing
- Complimentary grandstand seating for every guest
- VIP pit lane walk experience\*
- Classic beer, wine, soft drinks, tea & coffee
- Casual catering buffet: breakfast, lunch & afternoon tea
- Customisable suite with bespoke branding options\*\*
- Standard opening hours: 09:30-17:30\*
- Pre-event guidebook shared by Formula E

\*Subject to change

\*\*Internal branding opportunities are available to purchase, there are also upgrade options available on request for audio/visual, catering, staffing and interior design.

Day Price	£935
Weekend Price	£1,320
Request Deadline	15/04/2024

All prices shown are per person and exclude VAT



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## Platinum Suite | London E-Prix

Min 200 pax, Max 600 pax

Welcome to the Platinum Lounge, this expansive private suite, accessible through its own dedicated entrance, guarantees an exhilarating and unforgettable finale to the tenth Formula E season. This is where thrilling entertainment and tailor-made luxury converge for a truly bespoke experience.

### Your Hospitality Includes:

- Large private suite with dedicated entrance
- Complimentary grandstand seating for every guest
- VIP pit lane walk experience\*
- Classic beer, wine, soft drinks, tea & coffee
- Casual catering buffet: breakfast, lunch & afternoon tea
- Customisable suite with bespoke branding options\*\*
- Standard opening hours: 09:30-17:30\*
- Pre-event guidebook shared by Formula E

*\*Subject to change*

*\*\*Internal branding opportunities are available to purchase, there are also upgrade options available on request for audio/visual, catering, staffing and interior design.*

Day Price	£880
Weekend Price	£1,265
Request Deadline	15/04/2024

All prices shown are per person and exclude VAT



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## Silver Sturgeon | London E-Prix

Max 150 pax

Embark on an exhilarating voyage and treat your guests to a unique sporting experience. Upon a private and newly refurbished boat, adorned with upscale dining options and an open-air terrace, guests will enjoy panoramic views along the historic Royal Victoria Dock. Brace yourselves for an unforgettable experience where luxury, entertainment, and the pulsating energy of the Thames converge for an extraordinary celebration for Formula E's tenth season...

### Your Hospitality Includes:

- Large private suite with dedicated entrance
- Complimentary grandstand seating for every guest
- VIP pit lane walk experience\*
- Classic beer, wine, soft drinks, tea & coffee
- Casual catering buffet: breakfast, lunch & afternoon tea
- Customisable suite with bespoke branding options\*\*
- Standard opening hours: 09:30-17:30\*
- Pre-event guidebook shared by Formula E

*\*Subject to change*

*\*\*Internal branding opportunities are available to purchase, there are also upgrade options available on request for audio/visual, catering, staffing and interior design.*

Day Price	£1,540
Weekend Price	N/A
Request Deadline	15/04/2024

All prices shown are per person and exclude VAT



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## Emotion Club | London E-Prix

[View the Season 9 EMOTION CLUB London video](#)

The EMOTION CLUB is Formula E's most premium hospitality setting, offering guests a fully inclusive experience all set within a luxurious venue with optimum race viewing with direct suite to seat access.

### Your Hospitality Includes:

- Dynamic premium networking hub
- Designated viewing platform & private grandstand
- Access to exclusive garage tours\*
- Behind the scenes access to Teams & Drivers\*
- Q&A session featuring Formula E Drivers or Team Principals
- Two exclusive pit lane walk time slots\*
- Brand ambassadors & butlers
- Open bar with artisan coffee, beer, wine & signature cocktails
- All day world-class catering representing local & international cuisine
- Exclusive culinary experiences
- Live DJ & thrilling entertainment
- Standard opening hours: 09:30-17:30\*

*\*Subject to change*

<b>Day Price</b>	£2,555
<b>Weekend Price</b>	£4,599
<b>Request Deadline</b>	26/04/2024

All prices shown are per person and exclude VAT



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## Typical Event Schedule

Please note this schedule is a guide and is not specific for the London E-Prix.

10:00	Emotion Club, Race Suites & Electric Lounge open
10:00 – 10:30	Practice
10:00 – 12:00	Breakfast
11:15 – 11:45	Pit Lane Walk*
12:00 – 15:00	Lunch
12:20 – 13:45	Qualifying & Super Pole
15:00 – 18:00	Afternoon Tea
17:00	E-Prix
18:00	Podium Ceremony
19:00	Emotion Club, Race Suites & Electric Lounge close

*\*Subject to availability*

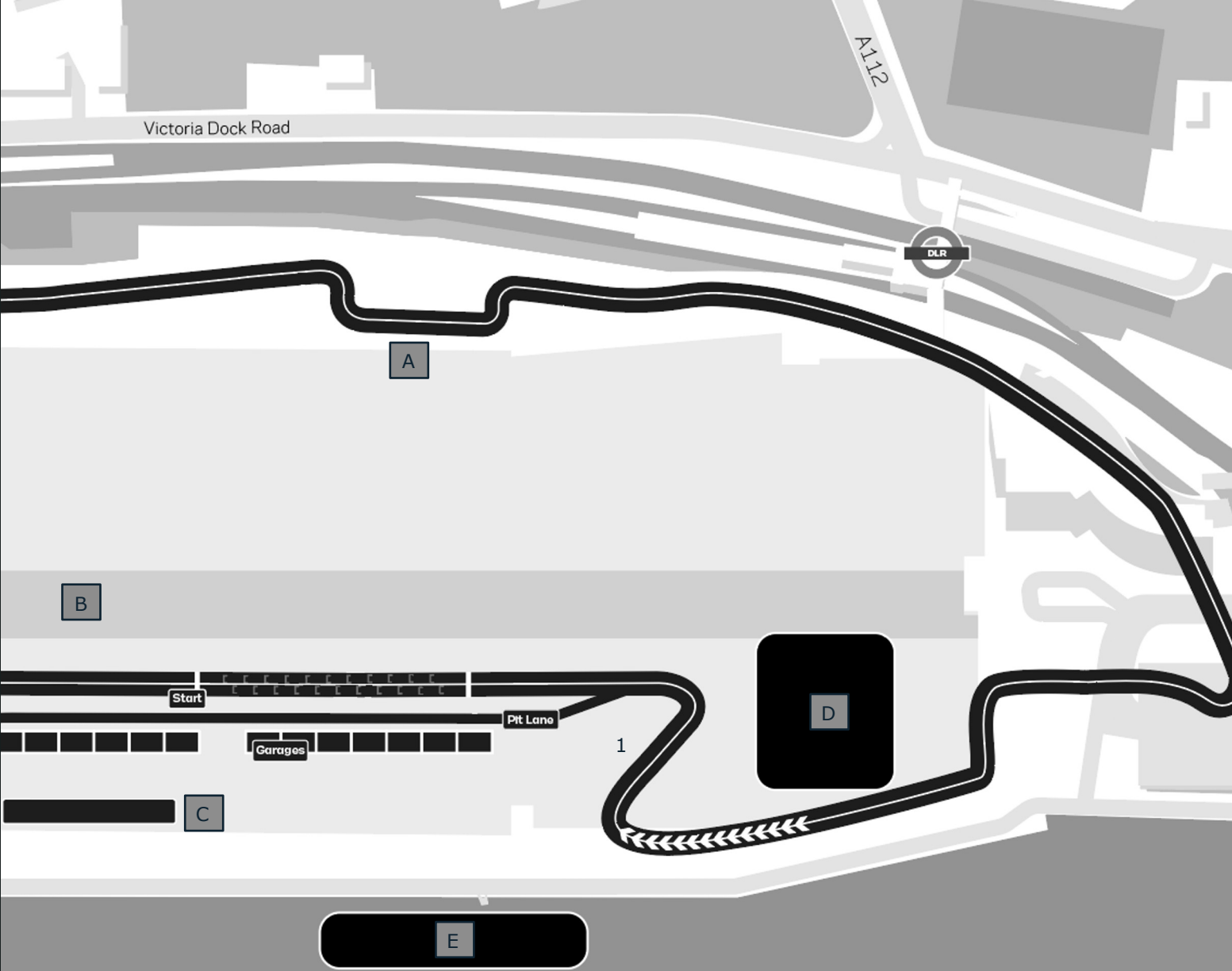


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# PREMIUM EXPERIENCES MAP

## ExCeL, London

- A** North Gallery Suite
- B** Platinum Suite
- C** Electric Lounge
- D** EMOTION CLUB
- E** Silver Sturgeon



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# Thank you

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